



**COOK
CONNECT
CREATE CHANGE**



GO FURTHER

BECOME A TEAM

More leaders, more meals, one shared story – and practical ways to hit every target.

WHY NOT CREATE A TEAM?

CEO

ORG-WIDE IMPACT

One leader in a kitchen makes a difference. A team of them changes the number entirely. Put forward several leaders from across your organisation — different divisions, different states — and you turn CookOff from a personal commitment into something your whole business gets behind. With events in eight cities across Australia, your people can cook in their own city on their own night, all under one banner.

WHY IT WORKS

More leaders, more meals, one shared story.

The impact multiplies

1

Five leaders hitting target is 50,000 meals, not 10,000. The maths does the persuading.

It spans your whole footprint

2

Events in eight cities — your state leads can each cook locally, on the same mission.

Bring your partners in

3

Invite clients, suppliers and board members to cook alongside you — relationships built doing something real.

Your people get behind it

4

Staff rally around leaders who show up. It gives the whole organisation something to be part of.

HOW TO START ONE

Three or four leaders is plenty to begin with.

- Name the leaders you'd want beside you — then ask them directly.

- Set one combined target so the team pulls in the same direction.

- Film your videos together — a team announcement travels further than one.

- Tell your OzHarvest contact early so we can place everyone in their city.

DO IT YOURSELF ONLINE

You can create your team on the website in a couple of minutes. Register at ceocookoff.com.au, go to your fundraising dashboard and select **Create a team** — then invite others by email or share your team link. Anyone who joins is added to your combined total automatically.