MEDIA RELEASE

[DATE]

[INSERT COMPANY / PARTICIPANT / TEAM NAME] joins top chefs at OzHarvest's charity fundraiser CEO CookOff™

[INSERT PARTICPANT NAME, TITLE AND COMPANY], will join over 200 top business leaders and corporate teams at OzHarvest's flagship fundraiser, CEO CookOff™ on Monday, 30 March 2020 at Sydney's Carriageworks. [INSERT CEO NAME] will cook alongside some of Australia's most talented chefs to create and serve a gourmet dinner for 1,300 special guests from Sydney's most vulnerable communities.

"[INSERT QUOTE FROM CEO]," said [INSERT CEO NAME]

"[INSERT REFERENCE TO TEAM MEMBERS IF COMPTEING WITHIN A TEAM]

OzHarvest Founder and CEO, Ronni Kahn says the stakes are high as the fundraising target this year is $3 million, but thanks to the competitive nature of CEOs she is confident the goal will be reached.

"The CEO CookOff offers a unique opportunity to demonstrate leadership with compassion and purpose, and to break bread with some of the most vulnerable people in our community. With over 5 million people in Australia experiencing food insecurity each year, this event allows the business world to address this serious issue which often goes unseen."

This life-changing event has made an incredible impact by raising over $12 million in the last eight years, allowing OzHarvest to deliver 24 million meals to those who need it most.

Registrations and donations are now open at www.ceocookoff.com.au

Media enquiries:
Fiona Nearn | OzHarvest PR & Media Manager | t: 02 9516 3877 | e: media@ozharvest.org
[INSERT YOUR COMPANY'S MEDIA CONTACT DETAILS]