



INSERT YOUR COMPANY
LOGO

MEDIA RELEASE

[INSERT DATE]

[INSERT PARTICIPANT] joins top chefs in the kitchen at OzHarvest's CEO CookOff event in [INSERT LOCATION]

[INSERT PARTICIPANT NAME, TITLE AND COMPANY] will be joining some of Australia's culinary legends [INSERT CHEF NAMES] to cook up a storm at OzHarvest's CEO CookOff event in [INSERT CITY AND DATE], raising awareness and crucial funds for people facing food insecurity.

[INSERT QUOTE FROM PARTICIPANT]

OzHarvest Founder Ronni Kahn AO said with 3.5 million households in Australia struggling to put food on the table, there's never been a more important time to support the cause.

"CEO CookOff is a unique charity fundraising event, which showcases leadership in action - encouraging the nation's business leaders to step out of their comfort zones, cook alongside world-class chefs and break bread with guests from the charities OzHarvest serves. This is fundraising with heart and leading with purpose. It's where business meets compassion, where networking happens over chopped onions, and where every participant leaves feeling fuller – not just from the incredible food, but from the knowledge that they've been part of something truly special."

OzHarvest's latest Frontline Report shines a spotlight on the critical gap between food supply and demand, 70% of charities seeing an increase in demand in the last year. Despite supporting over 350,000 people a month, 1 in 5 are turned away as demand outstrips supply. OzHarvest supports 1,500 charities, with 1,600 more on the waitlist to receive food.

Since its inception in 2012, the CEO CookOff®, has raised over \$16 million enabling OzHarvest to deliver more than 32 million meals to people in need. The fundraising goal for 2026 is \$2.5 million to enable an additional five million meals to be delivered.

You can support [INSERT PARTICIPANT] by donating directly at [INSERT LINK TO PERSONAL FUNDRAISING PAGE]

If you're a purposeful leader - or you know one - get involved! Head to www.ceocookoff.com.au to sign yourself up or nominate someone else to take part in CEO CookOff.

Media enquiries: [INSERT YOUR COMPANY'S MEDIA CONTACT DETAILS]