



**COOK
CONNECT
CREATE CHANGE**



GO FURTHER

SPONSOR YOUR LOCAL EVENT

Backing the whole event puts your organisation behind every meal served in your city.

HAVE YOU CONSIDERED SPONSORING YOUR LOCAL EVENT?

CEO

Cooking on the night is one way in — backing the whole event is another. Sponsoring your local CookOff puts your organisation's name behind every meal served in your city, gets your team into the room, and gives your people something genuine to rally behind. Packages scale from a single table through to naming rights, and every dollar works the same way: rescued food, delivered to the charities feeding people in your community.

WAYS TO SPONSOR

Four ways to back your local event, at any scale.

National partner opportunities

1

Back the campaign across all nine cities — brand presence at every event and through the national finale.

Local event sponsorship

2

Support your own city's night. Funds stay local and your brand sits alongside the event in the room.

In-kind donations

3

Product, services, venue or logistics — practical support that reduces what the event has to spend.

Guest swag

4

Put your product in the hands of those who could genuinely use it on the night. Memorable, and it travels home with them.

MENTION IT IN YOUR VIDEO

Cause first, content second — the story is the food and the people it reaches.

- Say why your organisation is backing it, not just that you are.

- Name your city — local pride is the most persuasive part of the ask.

- Invite your peers and suppliers to sponsor alongside you.

- Close on the impact: every \$1 = 2 meals, and this is what that looks like.



Packages differ by city and sell out early. Ask your OzHarvest contact what's still available in your event.